



The **Minneapolis Monarch Festival-Festival de la Monarca** is a cultural event bursting with music, art, dance, food, and learning about Monarchs and habitat conservation.



You are invited to be a sponsor of the **2021 Mpls Monarch Festival-Festival de la Monarca**.

Your support will:

-  Involve children and families in music, dance and hands-on art projects as they learn about monarchs and create beautiful keepsakes,
-  Provide access to culturally relevant education about our natural world and how to protect it,
-  Foster positive multicultural interactions and place-based learning.

There is a sponsorship level for every interest.

Monarch butterflies and their international lifestyle have fascinated us for centuries. Monarch butterflies fly over 2,000 miles from Minnesota to their wintering grounds in Central Mexico. Each year as the butterflies start their remarkable migration, a cultural festival takes place in Minneapolis. On the first Saturday after Labor Day, an estimated 8,000 people gather at the **Minneapolis Monarch Festival-Festival de la Monarca** to send off the Monarchs and celebrate the cultures of Mexico and Minnesota. Tagging and releasing live butterflies, music, dance, hands-on learning and art activities, games, and family fun attracts people of all ages. Approximately 40% of participants are native Spanish speakers.

The Festival is non-commercial and the only fully bilingual festival in the Twin Cities. Admission is free.



Questions?

Ask MaryLynn Pulscher at the Minneapolis Park & Recreation Board, mpulscher@minneapolisparcs.org, 612-313-7784



Sponsorship Opportunities 🦋 **Oportunidades Para Patrocinar**

Package Level:	Egg Huevo	Caterpillar Oruga	Chrysalis Crisálida	Butterfly Mariposa	Ambassador Embajador
	\$100	\$500	\$1,000	\$2,500	\$5,000 +
Media mention (press release, etc)					🦋
Logo on stage banner					🦋
Logo on festival schedule					🦋
Logo on print advertising				🦋	🦋
Two recognitions from the stage				🦋	🦋
Large logo & link on home page monarchfestival.org				🦋	🦋
Exhibitor space, with tent, table, & two chairs				🦋	🦋
One recognition from the stage			🦋	🦋	🦋
Logo & link on Facebook		🦋	🦋	🦋	🦋
Logo & link on webpage monarchfestival.org		🦋	🦋	🦋	🦋
Listing on webpage as a supporter	🦋	🦋	🦋	🦋	🦋

For Media Only

In-kind sponsorship as a **Milkweed – Algodoncillo**
Sponsorship benefits will be determined on an individual basis.



Caterpillar-
Oruga



Chrysalis-
Crisálida

Butterfly-
Mariposa





Sign Me Up To Be A Sponsor!
¡Firme Para Patrocinar!

Business Name/ *Nombre del Negocio*

Name of Contact/ *Nombre de Contacto*

Street Address/ *Dirección*

City/ *Ciudad* State/ *Estado* Zip code/ *Código postal*

Telephone/ *Teléfono* Telephone #2/ *Secundario*

Email/ *Correo electrónico*

Sponsorship Level / Nivel de Patrocinacion

Please choose one / Escoja uno por favor

Egg Huevo	Caterpillar Oruga	Chrysalis Crisálida	Butterfly Mariposa	Ambassador Embajador	Milkweed Algodoncillo
\$100	\$500	\$1,000	\$2,500	\$5,000 +	Media only, In-kind

Payment Type

_____ Check enclosed, payable to *Monarch Festival* *Incluya su cheque a nombre de Monarch Festival*

Please return this page and a check to:
Por favor llene y devuelva la página y su cheque a:

MaryLynn Pulscher
 Minneapolis Park & Recreation Board
 3800 Bryant Ave South
 Minneapolis, MN 55409
 mpulscher@minneapolisparcs.org



Thank you!
¡Gracias!

NOTE: Sponsorship preference is given to entities that are relevant to Monarch butterflies, migration, the Minnesota-Mexico connection, pollinators, or habitat conservation. Final determination of sponsors is at the sole discretion of Festival producers.